

Thank you for your interest in applying for the Zero Project Impact Transfer program. This short application form will help the selection team choose 10 projects from the Zero Project nominations to be part of this year's Impact Transfer program. Please answer the questions as fully as you can to help us with this process.

Before you apply, please read our briefing document and make sure you can demonstrate how you meet the following criteria:

- *You have sufficient track record and evidence that your innovation works and can be replicated (inter)nationally;*
- *Replication is a strategic priority for your organization, with buy-in at a senior level of the organisation, and some resources are already available for replication;*
- *At least one senior person (with decision-making power) from your organization can commit approximately 1 day a week to the programme for webinars, assignments etc. from Oct 2020 to March 2021;*
- *You are open to learn, share and be challenged, and have a proactive attitude;*
- *You are able to participate in webinars and assignments in English.*

Please note you can save your progress and return to the survey at any time, as long as you use the same computer and browser to complete the survey. Also be aware that question numbers may appear out of order as certain questions depend on your previous answers.

If you have any queries about the program, or have any trouble accessing this survey, please contact Paula Reid at p.reid@zeroproject.org. An accessible Word version is available on request.

Name

Esraa Gaballa

Email address (please note that by entering your email address, you are giving the selection team permission to contact you regarding your application)

smounir@ebtessama.org

Name of your organisation

Ebtessama Foundation

Name of your project nominated for the Zero Project Awards

. What is your motivation for applying to join the Zero Project Impact Transfer program? (max 3000 characters)

Majidah is a digital platform to connect, communicate and match talent to enhance the training and employment services for people with disabilities and enable them to connect with resources, opportunities, training, rehabilitation and employment for saving a right for an equal life for them. In parallel it facilitates access of business and training providers to a relevant pool of disabled young adults relevant for their job vacancies or to utilize their training programs respectively. In addition Majidah is developing an online learning module to provide online learning and training for employment to disabled young adults and for organizations on disability and disabled integration and development. The Zero project mission is working for a world with zero barriers. Worldwide, the Zero Project finds and shares models that improve the daily lives and legal rights of all persons with disabilities. As a technology platform Majidah is designed for cross border expansion which is also one of our objectives and part of the project vision. We are therefore applying to join Zero Project to replicate our project to address the regional and then a worldwide market becoming an international market network for disabled training and employment helping people with disability to have a decent life by proper access to wide training and employment opportunities that they are qualified for as well as bridging the training and communication gap between them and employers. We are also motivated to apply due to the fact that tech projects/platforms gain more value by going cross border/global making the platform and services better as we will benefit from the past experiences in each region, best practices, success stories and synergies that create more value for all stakeholders across borders collectively in addition to the big data value behind gong regional and global that is unprecedented in this field. Finally we assign also great value to the global community access we get by joining the Zero Project which multiplies the network effect and value created by such market networks as well as gives us access to international training and mentorship. Going regional then global is one of our key objectives and vision for this innovative solution and we lack some of the needs to do that which Zero Project can support on.

. What is your experience of replicating or transferring your innovation?

- We have already replicated our innovation
- We have not replicated our innovation yet, but it is a strategic priority and we have a clear idea about what to replicate, where and with which partners
- Replication is a new topic for us, but it is the right time to start working on it

. Please provide us more information on your replication strategy and experience so far (Where did you replicate this innovation? How did you replicate ? Which partners did you work with to replicate this innovation? How did you finance the replication? Results so far? Lessons learned?)

This question was not displayed to the respondent.

. Please explain your initial ideas on replicating your innovation (what you wish to replicate, in which geographies, which type of partners will you need, or any other relevant information). If you do not know yet, please write 'Don't know'

This question was not displayed to the respondent.

. Please describe the main questions or challenges you hope to address by participating in the Impact Transfer program.

- How to take our project from national to regional and global? - Reaching the people and organization cross borders to take the project to other countries
 - Securing the funding to expand cross border - Connecting with relevant expert to develop the needed knowhow for building the model/project in different countries

. Is replication a strategic priority for your organisation, supported by staff, your board and external stakeholders?

- Yes
- No
- I don't know

. Please explain how replication fits into your strategy and long-term goals, and how replication is supported by your Board and leadership team. If you are not sure, please write 'Not sure yet'

not sue yet

. Have you standardized your model and operations in a way that allows partners to easily replicate it (guidelines, operations manuals, trainings,...)?

- Yes
- To some extent, but we still have more work to do
- Not yet

. Are specific human or financial resources already available for replication? Please explain.

Yes we have parts of our model and documented it with the steps and figures while other parts are still to be standardized upon working on replication.

. Is there a clear project owner in your team who has the capacity, skillset, and decision-making power to participate fully in our program (approx. 1 day per week between October 2020 and March 2021) and support the replication of your innovation?

- Yes, we have a project owner for this program, with the necessary skills and seniority
- Not yet, but we have enough capacity and can easily assign a project owner for this program
- No, we do not have enough internal capacity for this program at the moment

. Please provide more information on the profile of the person who will serve as project owner for the Impact Transfer program (background, experience, ...). You can also add a link to the person's profile (on LinkedIn or on your website), if you wish.

<https://www.linkedin.com/in/esraa-gaballa-078938a8/>

. We are interested to understand your impact model (also called Theory of Change): who are your main target groups, which key activities do you offer to these target groups, what impact (change) do you want to achieve for your target groups, and how do you measure this impact (if you do).

Please fill in the table below focusing on your main target groups, activities, expected impact and indicators.

	Insert your TARGET GROUP (one target group per box, maximum 3)	Insert your key ACTIVITY for this target group	Insert the main IMPACT (CHANGE) that your activity is supposed to achieve for this target group	Insert the main INDICATOR you use to measure your impact (if available)
1	PWDs 18-35 year	employment	registering and employment big number of PWDs	number of PWDs on the platform
2	Employer	round tables	change their minds about employment PWDs	number of job vacancies
3	Training providers training	TOT	learning how to train and have an accessible place for PWDs	number of training opportunities

. Does your current funding model allow you to take repayable investment i.e. not grants, but equity or loans that you will have to pay back?

- Yes, and we have already received a repayable investment
- Yes, and this is something we want to explore
- No

. As part of the selection process for the Impact Transfer programme, we will be putting together a short video on each shortlisted project for our selection panel. We would be grateful if you could send us:

- Any video material you currently have about the project (via YouTube, DropBox etc.) that you did not already submit as part of your Zero Project application.
- A short video (maximum 20 seconds), explaining why you wish to join the Impact Transfer programme. This video can simply be filmed on a mobile phone.

