

A Three-Way Approach

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G3ICT Forum on Accessible and Inclusive ICT Solutions: Bridging the Gap



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Centralized Vs. Decentralized

Organizational background and project



User Interface Framework

Building Blocks

Reusable components for the Web

Quantity, Quality and Accessibility

Balancing the forces at play

A Specialised Team

Accommodate the forces in the Way of Working





Re-Organisation

Tribes

Big chunks in the organisation

Squads

Multi disciplinary teams

Chapters

Employees with same focus area





Planning For Accessibility

Large, Flat Organisation

Bottom-up over Top-down

Autonomous & Self-Sufficient

Teams make their own decisions

Baseline, Champions, Expert

Core subdivisions for clarity





A Three-Way Approach

New projects and concrete activities



Baseline – Easy And Digital

Getting Started

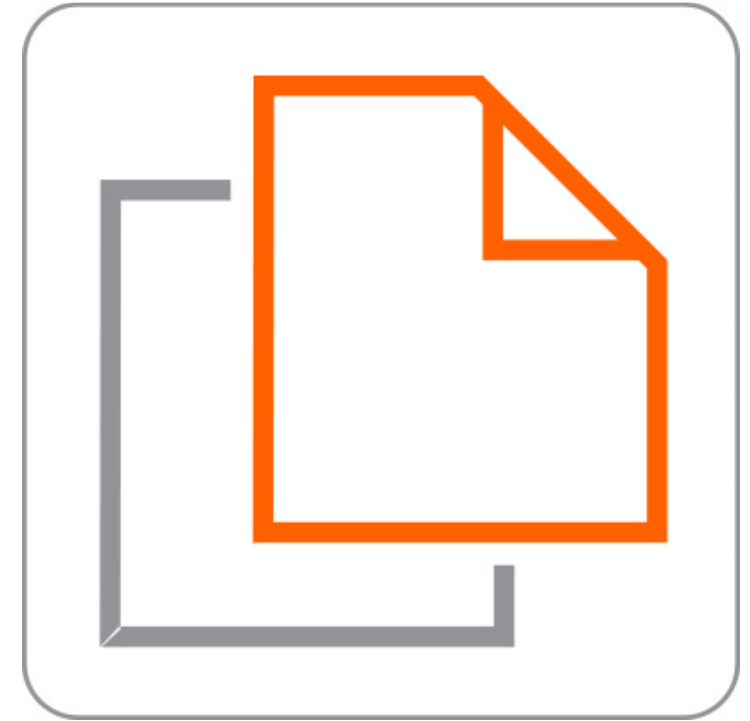
Nine step approach to get you up-and-running

Do's and Dont's

General guidelines and best practices

Personas, Tools and Checklists

Easy to digest basics for in your toolbox





Champions – As A Role

Trainings Section

Builds on top of the baseline

Digital Reference Book

Completed with exercises

Classroom Training

Two hours on a weekly basis





Expert – We've Got You Covered

Audits and Testing

Where are we now and where do we go

Co-Creation

Service based support

Monitoring Standards

So you don't have to!





Learnings and Rewards



Centralized A11Y Portal

Baseline and Guidelines

The baseline you should not drop below

Training and Good/Bad Site

Practical continuation for the baseline

Sitemap

Easily find what you're looking for





Decentralized Champions

Customer Journey Experts

From requirements to design

Designers and UX

From design to development

Developers

From development to go live





(Truly accessible company – products)

(Newly build environment - D20)

Text

(Native Apps improvements)

Text

(Accessibility Days)

Text





Thank you

Jake Abma – ING Netherlands