

Help Me Help You

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Services supporting business in creating accessibility



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GOAL

- ✓ To enable every one to receive services from service providers in an inclusive, equal, respectable way providing maximum independence.
- ✓ Providing practical and sensible tools which “translate” the legal/social/business obligation



Making a change



The Solution – Help Me Help You

- ✓ **Purpose** – Training for accessible services and providing tools to help all
- ✓ **Target Audience** – Service Providers
- ✓ **Method** –
 - ✓ combining the 4 Pillars
 - ✓ Creating a trend and a standard
- ✓ **Creating the Human Ramp** - Providing tools to make an immediate change





How is it done?

- ✓ **Preliminary Visit** – Gathering customized information – examples, pictures, challenges
- ✓ **Recruiting the Head**
- ✓ **Lecture** – Providing Knowledge – Removing Barriers
- ✓ **Experiences** – recruiting the hearts
 - ✓ Up to 9 different disabilities featured in the experiential part
- ✓ **Getting to know the person behind the disability**
- ✓ **Providing tools for implementation**
- ✓ **Variety** - 7 different customized formats for the training.



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Addressing the Challenges

- Physical Accessibility just gets you in the door
- Why is it relevant for me?!
- Why is it good for me?!
- Breaking Stigmas
- Don't just check the box
- Having a disability is enough of a qualification?.
- Finding the right partner in the Organization





Success in Numbers and facts

- ✓ Over 16,000 participants in 2017 in our Accessibility Training.
- ✓ Improvement in accessibility of services for customers with disability
- ✓ Increase in interest for the program
 - ✓ Large variety of “clients”
- ✓ Returning clients





Duplicability and Sustainability

- ✓ **Proven Methodology** – Easily customized
 - ✓ Cultural differences
 - ✓ Legal and regulational differences
 - ✓ Variety of services
- ✓ **Adjustable Budget** –
 - ✓ The customization can be adjusted according to budgetary constraints
- ✓ **Professional instructors with disabilities** –
 - ✓ Paving the way for inclusive employment
- ✓ **Possible adjustments**–
 - ✓ Fits different audiences
 - ✓ Fits returning audiences

