



Accessible Venues

PROXIMITY SOLUTION PROVIDER INDEX (PSPi) Software Companies

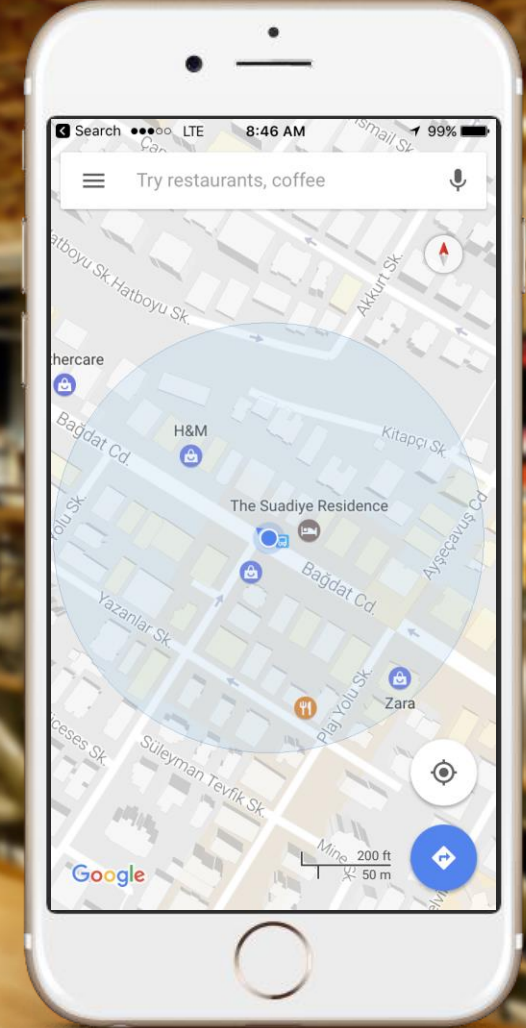
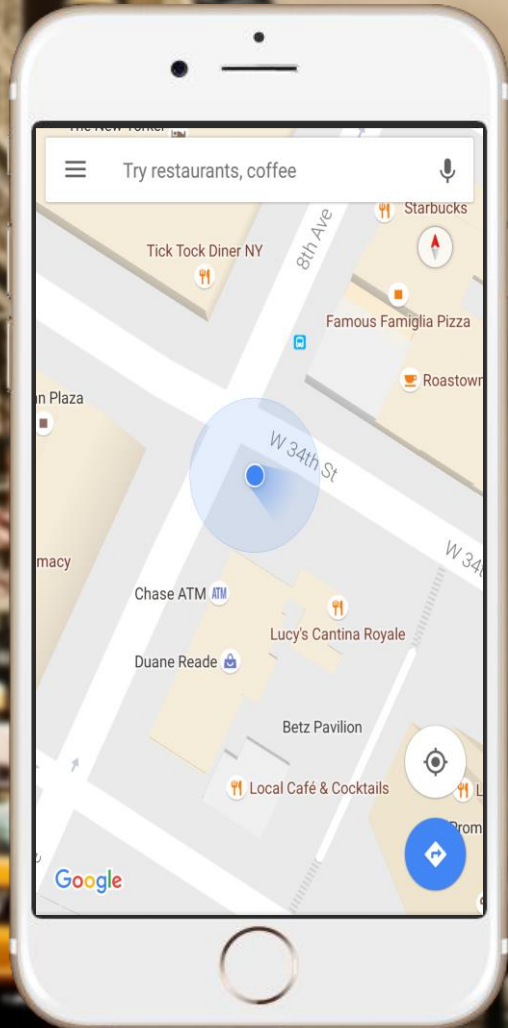
Swirl has remained an absolute leader in the platform category for more than a year. The company focuses on the retail vertical and offers solutions to retail marketers, store operations managers, and owners of mobile audiences.

Plot Projects has climbed to the top-3 in our ranking for the first time in Q4 2017. The primary focus of the company is to provide location intelligence for mobile apps. Collecting location insights, sending notifications, building user profiles, and online/offline retargeting allow the company to be one of the leading players on the market.

Tamoco is another company that always remains among the leaders of the PSPi ranking. Tamoco provides location insights to businesses, brands, and developers and allows to make smarter decisions.

PSPi PLATFORM





GPS is not accurate indoors

How it works?



End-user
downloads Poi SDK
integrated app.



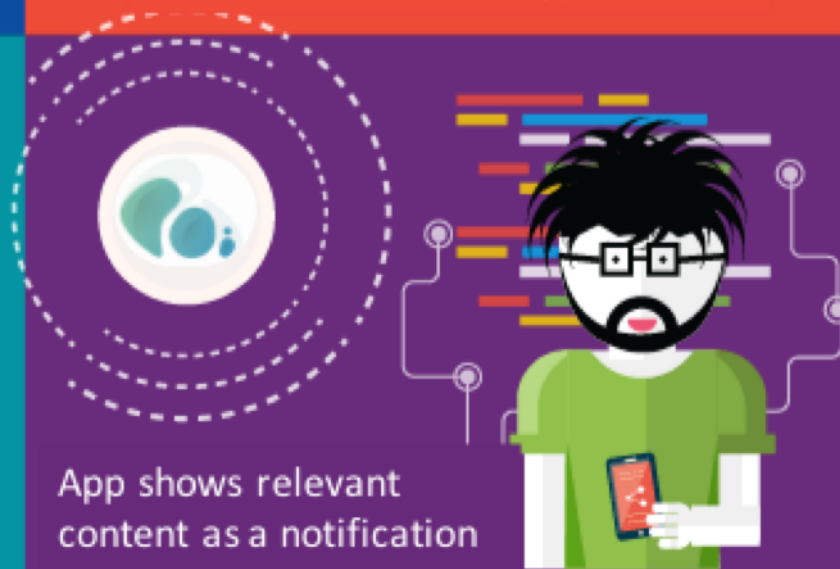
Poi Labs services run in the
background and interact with Poi
Beacons via app.



User ID and location data is sent
to server when user entered into
zone Poi Beacon.



According to user's former behaviors,
CRM data and location, event is
triggered.



App shows relevant
content as a notification

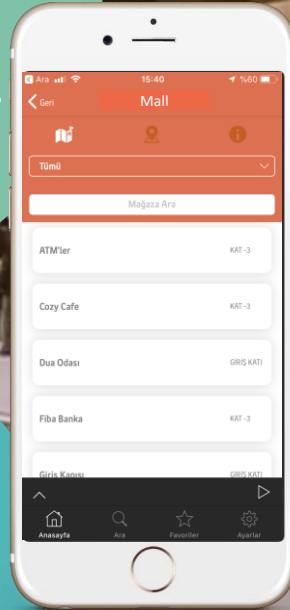


Analytics and campaign
reports are presented via
Poi Platform.

Our Indoor Navigation's Innovative Features for Visually Disabled Users

1) Store Lists:

Users get information about all points in the building and more information in the store's page.



2) Free Move :

Users get information about nearby points with directions

Ex:
Zara, On the Left

3) Navigation:

Users can get navigation to the nearest toilet or to a selected store. Route brief is also provided.

Ex:

Current Location: A,
destination is 2 floors up
and 125 m away

4) Route Assistance :

Real time location update, navigation starts when the user faces right side, wrong way alerts, turning points and floor change information. Recalculation with shaking the phone.

12
Cities

1
Campus

1
Store

150.000+
Users

2
Museums

28
Malls

1
Office

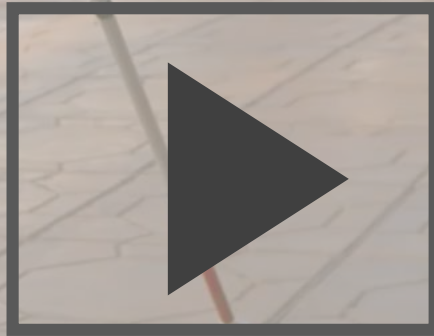


Accessible Malls – Indoor Navigation for Visually Disabled

Accessible Malls



Accessible Cities



Click to Watch

YOL ARKADAŞIM İLE GÖRME ENGELLİLER, OTOBÜSLERDE TEK BAŞLARINA SEYAHAT EDEBİLİYOR



First in Turkey !

With “Public Transport” feature, Visually Disabled can freely travel in the city without need of any help.



POILABS

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