



Scaling accessibility so that everyone can benefit from digital products.



Our philosophy

Accessibility cannot just focus on people with disabilities having **access** to the digital world.

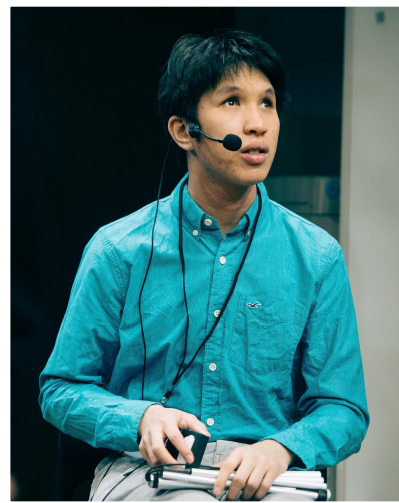
Accessibility is about people with disabilities being able to fully participate as **producers**, **contributors** and **consumers** of the digital world.



Our workforce

Powering Fable is a workforce of people with disabilities, who are uniquely qualified to support your digital team.

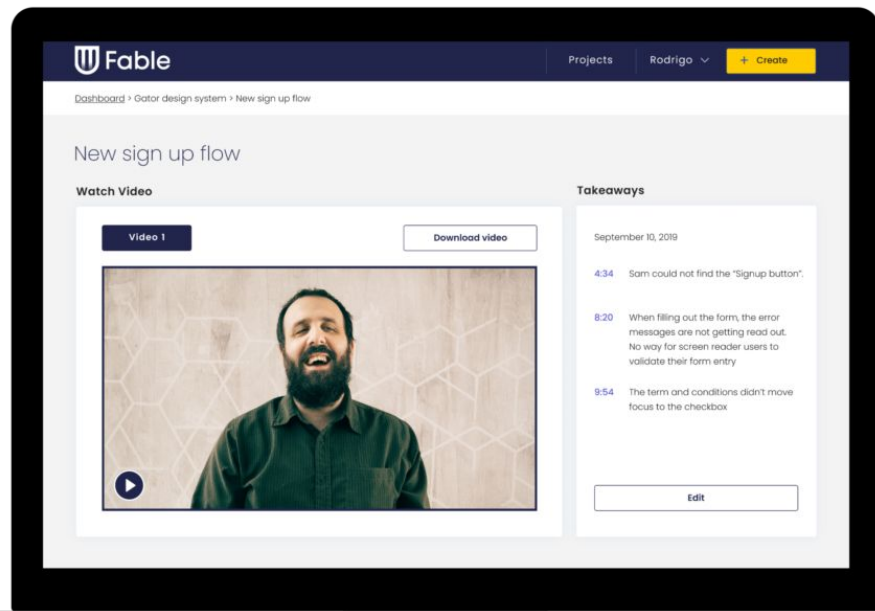
- Canada & US
- 24 - 65 years old
- 10+ assistive technologies
- 500+ years of assistive tech experience



Fable Crowdtesting

Engage with real people with disabilities,
online and on-demand

- Skip recruitment
- Connect with users in real time
- Get feedback on prototypes
- Conduct unmoderated testing
- Find what automated tools can't
- Stay current with assistive technology



User interviews



Perform remote user research in real-time.

Talk to your participants while they share their screen, face, and voice.

Use a User interview if you are looking to:

- Communicate directly with an AT user, for research purposes
- Understand AT users' preferences with online interactions

Prototype reviews

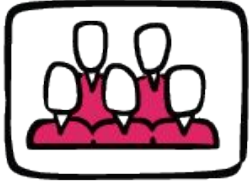


Get feedback early. Share links to your interactive prototypes with a user and guide them in a moderated session.

Use a Prototype review if you are looking to:

- Get valuable user feedback early on in product cycles
- Validate design decisions with a screen magnification or alt nav user
- Reduce development time by addressing accessibility early on

Compatibility tests



Test across different devices and browsers.

Have five testers complete a task while identifying accessibility issues.

Use a Compatibility test if you are looking to:

- Identify compatibility issues with specific browsers, devices and ATs
- Test specific task flows on a website, mobile or software application
- Gather detailed feedback from multiple assistive technology users

QA sessions



Solve problems together.

Meet with an expert screen reader user to reproduce issues and work towards solutions.

Use a QA session if you are looking to:

- Rapidly evaluate a product and receive technical suggestions
- Replicate a customer complaint, and discuss remediation tactics
- Brainstorm solutions to complex problems with a screen reader user



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