App&Town Compagnon is a personalized Assisted Transport System allowing people living with disabilities or with memory/mental disorders to use autonomously public transport as a regular transport mode. The System comprises: trip planning, guidance and personal support.

Their main features are:

- Fully customized interface according user's capabilities: text (easy to read), audio, pictograms, images and vibration.
- Trip planning: valid period (day/time), departure/arrival time, transport networks, stops/platform/stations, by foot (sidewalk and pedestrian crossing).
- Personal support: management of eventual incidents since low level battery to in situ assistance.

Competitive environment and value proposition: There are a great variety of Apps having as a target to improve mobility of people living with disabilities or memory disfunctions. They could be classified as:

a) Trackers: provide geolocation information of the user as CerQana, Spyzie, My Family GPS Tracker, Geo Tracker…
b) Navigators for blind people: improving their mobility as Be My Eyes, Lazzus, SeeingAssistant, Wayfindr, BlindSquare...
c) Navigators for people with ID or memory dysfunctions as Viamigo, GoOV, WayFinder 3 (AbleLink), SoyCappaz ...

App&Town Compagnon is:

a) The only fully integrated existing solution available providing a fully customized user interface, a personalized trip planning and a personal support.
b) A solution for all type of disabilities, congenital or acquired, permanent or temporal. "Vulnerable People".
c) A system already tested & approved.

Thus, the App&Town Compagnon is certainly not the only solution on the market but is a unique solution. It provides an accessible guidance system, a real-time monitoring of the user and a personal support ensuring user's safety. Their collaborative platform, City Angels Network, consisting of many Helpers spread in the city ready to act, ensure the most effective in situ support.

App&Town Compagnon improves the mobility, the social inclusion and the Quality of Life of the users and their families.

App&Town Compagnon promotes the usage of the public transport and reduces the budget for assisted transport service, leading it to their sustainability.