

# Website and TV-channel with easy access to news and information

## SPAIN/PLENA INCLUSIÓN ESPAÑA – PLANETA FÁCIL

In 2017, Plena Inclusión España, a leading national NGO, launched Planeta Fácil (Easy World), an easy-to-read news site for people with intellectual disabilities. The website presents current news in easy language, hosts blogs, and has developed an audio-visual programme. As of 2021 it has received more than a half-million visits, and the news channel is broadcasted by a network of local TV stations in Spain.

### Problem targeted

People with intellectual or developmental disabilities in Spain are often faced with challenges in consuming information of public interest in accessible formats.

### Solution, innovation, and impact

Plena Inclusión España launched Planeta Fácil as an easy-to-read website with news and easy-to-understand publications about the world and disability. The website complies with the European guidelines for easy reading and has an online book club to read and discuss books together, creating also a reading community. As of mid-2021 the website had received more than a half-million visits.

“We all have the right to be informed. With Easy Planet we want to ensure that everyone can understand the news.”

Antonio Hinojosa, person with intellectual disability and Planeta Fácil digital newspaper’s Director

In early 2021, Plena Inclusión España announced the creation of the Planeta Fácil TV channel, specially designed for people with cognitive disabilities to cover needs that public media do not meet. Content is kept uncomplicated, with no programme exceeding 15–20 minutes.

The presenters offer current information with simple news headlines, which are also available in an easy-to-read version on the website. The coordinator and two presenters of Planeta Fácil TV are all persons with intellectual disabilities. Although Planeta Fácil TV is offered monthly through YouTube and the



Planeta Fácil offers not only current news in easy language but also blogs and an audio-visual programme.

social networks of Plena Inclusión and Servimedia (a leading Spanish news agency), several public television studios in the province of Andalusia and the city of Melilla now broadcast it on their networks.

### Outlook, transferability, and funding

Planeta Fácil received funding from the Ministry of Culture and Sport of the Government of Spain. Planeta Fácil TV is financed by Fundación ONCE and is produced in collaboration with the news agency Servimedia. Over the next five years Plena Inclusión hopes its initiatives will serve as an example for more public media channels to apply more accessible and simple-language-based formats in their content and programme.

### FACTS & FIGURES

Start: 2017

- Between 2017 and 2021 the website has had 500,000+ visits and 900 news items published.
- In 2021, Planeta Fácil TV was broadcasted by three regional public network channels.
- *A practice of Civil Society.*

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