



# Zero Project Conference 2022 Agenda

Theme: Accessibility | Date: February 23 - 25, 2022 | #ZeroCon22

Status: 23.12.2021

Wednesday, February 23, 2022					
Room	From	To	Speaker	In Brief	Country
M1	10.00	11.00	<b>Opening Ceremony</b>		
			Caroline Casey	The Valuable 500	Ireland
			Martin Essl	Essl Foundation	Austria
M1	11.00	12.00	<b>The Future of Work: Building an environment for inclusive employment</b>	<i>In this session, find out more about innovative policies and practices that have successfully created an accessible and inclusive employment environment.</i>	<i>in cooperation with the ILO GBDN (Global Business and Disability Network)</i>
			Jürgen Menze	ILO GBDN	Switzerland
			Lars Lindberg	Nordic Welfare Center	Sweden
			Angela Gu	Flex Zhuhai	China
			N.N.	Safaricom	Kenya
M2	11.00	12.00	<b>Organizing self-supporting (online) communities</b>	<i>Online and in-person communities - where its members support each other according to their needs and abilities - are one of the most powerful instruments to improve the lives of so many. In this session, organizers of such communities present their models, and discuss what they see as the key to succeed and grow.</i>	
			George Anthony Giannoumis	Inclusive Creation	Norway
		(tbc)	Will Butler	Be My Eyes	Denmark
			Matthijs Nederveen	EnableMe	Netherlands
		(tbc)	Iris Popescu	The Urban Mobility Club	Romania

<b>M1</b>	<b>12.00</b>	<b>13.00</b>	<b>Web-based orientation maps and apps</b>	<i>In this session, orientation maps and other apps are presented that create accessibility for all, covering themes like mobility for wheelchair users, orientation for the blind in public spaces, or even locating free parking lots.</i>	
			Holger Dieterich	Sozialhelden	Germany
			Fiona Jarvis	Blue Badge Style Access Gallery	United Kingdom
		(tbc)	Carlo Castellano	Park4Dis	Spain
			Faustino Cuadrado	App & Town Companion	Spain
		(tbc)	Ethan Brooks	Waymap	United Kingdom
<b>M2</b>	<b>12.00</b>	<b>13.00</b>	<b>Scaling Innovations in Sub-Saharan Africa</b>	<i>In this Session, Awardees and other innovators are presented, as well as their strategies to innovate and scale their projects on the African continent.</i>	
			Irene Mbari-Kirika	inAble	United States/Kenya
			N. N.	Africa Disability Forum	South Africa
		(tbc)	Doreen Chizyuka	WASH Zambia - World Vision	Zambia
		(tbc)	Cloves Ssebadduka	Love Manifested Children's Ministry	Uganda
			Nicole Colmenares Pulido	Project Circleg	Switzerland/East Africa
<b>M1</b>	<b>13.00</b>	<b>14.00</b>	<b>Converting books and stories into accessible formats</b>	<i>This session investigates how books - or more generally stories - can be converted into sets of accessible formats and adapted to various accessibility needs. Moreover, participants will learn how to engage with a community and to collect and share their respective stories using online tools.</i>	
			Michael Johnson	Benetech	United States
			Oscar Garcia Munoz	Plena Madrid	Spain
			Christopher Kurz	Rochester Institute of Technology	United States
			Carla Mauch	Mais Diferenças	Brazil
			Pablo Lecuona	Asociación Tiflonexos	Argentina

<b>M2</b>	<b>13.00</b>	<b>14.00</b>	<b>Designing accessible products and services</b>	<i>In this session, solutions by businesses to deliver accessible products and services are presented, and their challenges are discussed.</i>	<i>in cooperation with The Valuable 500</i>
			Caroline Casey	The Valuable 500	United Kingdom
			Christine Hemphill	Open Inclusion	United Kingdom
			N.N.	Access Israel	Israel
<b>M1</b>	<b>14.00</b>	<b>15.00</b>	<b>Inclusive play and playful learning for children</b>	<i>This session highlights inclusive design for children playgrounds, as well as exciting methods for learning through play and magic!</i>	
			Aditi Agrawal	Gudgudee	India
			Soldedad Véliz Córdova	Catholic University of Chile	Chile
			Noa Nitzan	Beit Issie Shapiro	Israel
			Kevin Spencer	Hocus Focus	United States
<b>M2</b>	<b>14.00</b>	<b>15.00</b>	<b>The accessibilities strategies of "Big Tech"</b>	<i>In this Forum, leading multinational IT-companies present and discuss their strategies of how to make their products and services more accessible.</i>	
			David Banes	davebanesaccess	United Kingdom
			Christopher Patnoe	Google	United Kingdom
		(tbc)	Hector Minto	Microsoft	United Kingdom
			Larry Goldberg	Yahoo!	United States
		(tbc)	Shadi Abou-Zhara	amazon.com	Austria
<b>M1</b>	<b>15.00</b>	<b>16.00</b>	<b>High-Tech in Assistive Technologies</b>	<i>The session gives an overview over Assistive Technologies, their purpose and developments. It highlights outstanding innovations with enormous potential to improve work life and private life.</i>	<i>in cooperation with GAATO (The Global Alliance of Assistive Technology Organisations)</i>
			Evert-Jan Hoogerwerf	GAATO and Ausilioteca	Italy
		(tbc)	Luc de Witte	GAATO and Touzichthouder	Netherlands
			Claudiu Leverenz	Munevo	Germany
			David Hofer	Lifetool	Austria
		(tbc)	Moran Ran	Atvisor	Israel

<b>M2</b>	<b>15.00</b>	<b>16.00</b>	<b>Zero Project-Impact Transfer 2022</b>	<i>Presenting the 10 Impact Transfer-Fellows of 2022 and the replication strategies they have jointly developed with Ashoka in the past six months.</i>	<i>in cooperation with Fundación Descúbreme and Ashoka Austria</i>
			Cezarina Niculae	Ashoka	Spain
			Sumita Kunashakaran	Zero Project	Austria
			Mike Rice	Centre for Access to Football (CAFE)	United Kingdom
			Henry Diaz	Instituto Nacional para Ciegos	Colombia
			Nina Asterina	Kota Kita	Indonesia
			Chandran Rymonds	Jan Vikas Samiti	India
			Jaime Grana	Fundacion Eres	Chile
			Lilach Segal	Access Israel	Israel
			Christopher Kurz	Rochester Institute of Technology	United States
			Jonathan Hassell	Hassell Inclusion Ltd	United Kingdom
			Faustino Cuadrado	Mass Factory Urban Accessible Mobility	Spain
			Yves Cornu	Facil'iti	France
<b>M1</b>	<b>16.00</b>	<b>17.00</b>	<b>Improving web-accessibility</b>	<i>In this session, the baseline of web-accessibility is explained. Leading innovators present tools that make the web more accessible for people with diverse needs.</i>	<i>in cooperation with GARI (The Global Accessibility Reporting Initiative)</i>
			Sabine Lobnig	Mobile & Wireless Forum and GARI	Belgium
			Yves Cornu	FACILiti	France
			Nick Lum	BeeLine Reader	United States
		(tbc)	Olga Berrios	Planeta Facil	Spain
<b>M2</b>	<b>16.00</b>	<b>17.00</b>	<b>Acquiring the digital skills that are highly in demand</b>	<i>This session introduces the "Digital in Demand" Initiative of the ILO GBDN and is chaired by Susan Scott-Parker, Strategic Advisor of ILO GBDN. Its goal is to enable people with disabilities to access the digital skills which are "in demand" with employers.</i>	<i>in cooperation with ILO GBDN and Business Disability International (BDI)</i>
			Susan Scott Parker	Business Disability International	United Kingdom
			Stefan Troemel	ILO - International Labour Organisation	Switzerland

<b>M1</b>	<b>17.00</b>	<b>18.00</b>	<b>Civil for all - how to train the next generation of Civil Servants</b>	<i>Drawing Innovative Practices from Sweden, Israel, Chile and others, this session presents training models for civil servants that improved their service quality towards persons with disabilities.</i>	
			N.N.	Ministry of Social Development and Family	Government of Chile
		(tbc)	Efrat Stern	JDC Israel Unlimited	Israel
			N.N.	Municipal Department of Persons with Disabilities - City of São Paulo	Brazil
<b>Thursday, February 24, 2022</b>					
<b>Room</b>	<b>From</b>	<b>To</b>	<b>Speaker</b>	<b>In Brief</b>	<b>Country</b>
<b>M1</b>	<b>9.00</b>	<b>10.00</b>	<b>Technology-based sign-language solutions</b>	<i>In this session, ICT-based solutions are presented and discussed that support the learning and usage of sign language such as adding sign language dictionaries to a website, creating interactive telephone platforms, or programming novel – sign language centric – TV stations.</i>	
			Georg Tschare	Simax	Austria
			Simon Houriez	Elix Bubble	France
		(tbc)	Miriam Guajardo-Fajardo	Fundacion CNSE	Spain
		(tbc)	Yoshido Shinoda	Okayama Broadcasting	Japan
			Nick de la Hunt	We Sign it	South Africa
<b>M2</b>	<b>9.00</b>	<b>11.00</b>	<b>The Zero Project - Asia Summit</b>	<i>The first Zero Project - Asia Summit brings together governments and DPOs discussing a blueprint for accessibility in the region and introducing exciting innovations from countries like Indonesia, Singapore, South Korea, Thailand, and Viet Nam.</i>	
			Dayang Nurul Huda	Pusat Ehsan Al-Ameerah Al-Hajjah Maryam	Brunei
			Eunyong Lee	Excolo	South Korea
			Maulani Rotinsulu	Himpunan Wanita Disabilitas Indonesia	Indonesia
			Phyllis Choo	SG Enable	Singapore

			Lauro Purcil	ASEAN Disability Forum	Philippines
			Marissa Lee Medjeral-Mills	Disabled People's Association	Singapore
			Havishyan Thakral	Enklude	Indonesia
			Kumiko Fujiwara	DPI Women's Network	Japan
M3	9.30	11.00	<b>Alle können barrierefrei! – die inklusive Unternehmenskultur (in deutscher Sprache)</b>	<i>Wie schaffe ich eine inklusive Unternehmenskultur? In diesem Workshop werden fünf Perspektiven aufgegriffen, die zur Erhöhung der Barrierefreiheit für Menschen mit Behinderungen beitragen, von der Strategie bis zu den Produkten und Services.</i>	<i>In Kooperation mit myAbility</i>
M1	10.00	11.30	<b>Zero Project`s Shark Tank</b>	<i>Five high-tech start-ups pitch to experienced investors, who question their potential to create a succesful company and an impact in accessibility.</i>	
			Larry Goldberg	Yahoo!	United States
		(tbc)	Ka Yiu Cheng	The Chinese University of Hong Kong	China
		(tbc)	Natalí González	Fundacion ONCE	Spain
		(tbc)	Jose Luis Borau Jordan	Fundacion ONCE	Spain
		(tbc)	Tanya Korach	Migdal Or	Israel
		(tbc)	Ramy Soliman	Bonocle	Qatar
M2	11.00	12.00	<b>Hacking the hackathon</b>	<i>What is a hackathon and how can it be organized online and in an accessible manner? Experienced hackathon-organizers from around the world underline how accessible hackathons can put together in an inclusive fashion.</i>	
M3	11.00	12.30	<b>Menschen mit Behinderungen in den Medien (in deutscher Sprache)</b>	<i>In diesem Forum werden Kampagnen, die das Bild, das Medien, Werbung und NGOs von Menschen mit Behinderungen in der Öffentlichkeit zeichnen, kritisch analysiert und Verbesserungsvorschläge formuliert.</i>	<i>In Kooperation mit dem ORF</i>

M1	11.45	13.00	High-tech innovations from India	<i>India is a large source of technology-driven innovations supporting accessibility and inclusion, with enormous potential for "south-south"-cooperation's. In this session, a select group of Indian-based start-ups are presented and questioned by Indian experts.</i>	<i>in cooperation with Youth4Jobs, India</i>
			Meera Shinoy	Youth4Jobs	India
			Rajiv Kumar	Vice Chairman of Niti Aayog Planning Commission	India
M1	13.00	14.00	The practical usage of Artificial Intelligence	<i>This session will outline how artificial intelligence and machine learning can be used – and at what cost and danger – to assist in areas such as orientation, hiring, or translation.</i>	
			David Banes	davebanesaccess	United Kingdom
		(tbc)	Klaus Candussi	Atempo	Austria
			Sara Smolley	Voiceitt	Israel
M2	13.00	14.00	Let's Talk About Sex	<i>This session works with different approaches from across the globe that successfully overcome the stigma of persons with disabilities and their sexuality.</i>	
			Nadine Dlouhy	Equalizent	Austria
			Marissa Lee Medjeral-Mills	Disabled People's Association	Singapore
			N.N.	Disability Pride PA	United States
M1	14.00	15.00	Public policies improving the legal frameworks for accessibility	<i>This session will highlight good practices – and 2022 Zero Project Awardees – from Canada, Poland, and the United States that have helped to remove barriers for all with sound policies, action plans, and regulations to ensure internet accessibility.</i>	
			Robin Tim Weis	Zero Project	Austria

			N.N.	Ministry of Public Services and Procurement and Accessibility	Canada
			N. N.	Ministry of Regional Development	Poland
			Michael Reardon	Office of Disability Employment Policy - U.S. Department of Labor	United States
<b>M2</b>	<b>14.00</b>	<b>15.00</b>	<b>The Future Is Female</b>	<i>Exploring initiatives led by women with disabilities that successfully advocate for their rights and for just and inclusive communities.</i>	
			Kathryn Johnson	St. Cloud State University	United States
			Xiarong Zhou		China
			Fatma Al Jassim		United Arab Emirates
<b>M2</b>	<b>15.00</b>	<b>17.00</b>	<b>Zero Project Business Forum: Champions in accessibility</b>	<i>Multinational corporations from different sectors share challenges and lessons learned in the implementation of global accessibility and inclusion programs.</i>	<b><i>in cooperation with Ruh Global Impact &amp; The Valuable 500</i></b>
			Caroline Casey	The Valuable 500	United Kingdom
			Debra Ruh	Ruh Global Impact	United States
			Angela Gu	Flex Zhuhai	China
			Darren Rowan	Eli Lilly	United Kingdom
			Lori Golden	EY	United States
			Alexandra Nothnagel	Atos	France
			N. N.	Safaricom	Kenya
<b>M1</b>	<b>16.00</b>	<b>17.00</b>	<b>Documentary premiere: How to drive a Formula 1-car with your thoughts</b>	<i>Join the Zero Project for the exclusive premiere of the “Driving a Formula-1 Car with your Thoughts” documentary, which will highlight how the field of neurosciences have removed racing barriers for all.</i>	
			Michael Fembek	Zero Project	Austria
			Rodrigo Huebner Mendes	Diversa	Brazil
			Tan Le	EMOTIV Neurotech f. t. Global Community	United States
			Jeremy Snyder	TFA Group	United States



M1	18.30	20.30	The Award Ceremony	<p><i>The #ZeroCon22 Award Ceremony will see the Innovative Practices and Innovative Policies of 2022 receive their award. In addition, the Financial Inclusion Award 2022 of Unicredit Bank Austria will be awarded on this occasion.</i></p>	
			Caroline Casey	The Valuable 500 (Moderator)	Ireland

			Mallory Wegemann	Paralympic Swimmer and Gold Medalist	United States
Friday, February 25, 2022					
Room	From	To	Speaker	In Brief	Country
M1	9.00	10.00	Making financial services accessible for all	<i>As digitalization continues to take over the financial sector, banks and financial tech-startups are developing services that ensure that banking services become – and continue to remain – accessible for all.</i>	
M2	9.00	11.00	Accessibility of transportation, hosted by Atos	<i>This is a unique session, co-hosted with Atos, the global IT-company, from several of their offices in different continents. Outstanding solutions in public transport are presented, and the opportunities for cooperation across borders are discussed.</i>	<i>in cooperation with Atos &amp; Business Disability International</i>
			Neil Milliken	Atos	United Kingdom
			Susan Scott-Parker	Business Disability International	United Kingdom
			Ewa Raczynska-Bulawa	Łódzka Kolej Aglomeracyjna	Poland
			N. N.	Transportes Metropolitanos de Barcelona	Spain
			N. N.	Mphasis	India
M1	10.00	11.00	Access to justice for all	<i>In this session, innovative approaches are presented that enable persons with disabilities - especially those with intellectual and psychosocial disabilities - to access justice systems, as parties in court cases as well as witnesses. Examples come from Georgia, Israel, the UK and others.</i>	
M1	11.00	12.00	Inclusive and accessible universities	<i>In this session, various approaches for creating an accessible and inclusive environment for students and teachers in universities are presented; from buildings to online teaching; from careers to alternative teaching materials.</i>	

			Jason Weedon	Central European University	Austria
			Josefina Ocampo	University of Tucuman	Argentina
			Arifur Rahman	Young Power in Social Action (YPSA)	Bangladesh
			Wajdi Wazza	King Abdulaziz University	Saudi Arabia
<b>M1</b>	<b>12.00</b>	<b>13.00</b>	<b>Innovative Practices in Disability-Inclusive Disaster Risk Reduction</b>	<i>How can emergency-procedures be more accessible and inclusive? How can refugee camps be made more accessible? In this session, innovative practices from countries like Thailand, Zambia, and Israel are presented.</i>	
			Michal Rimon	Access Israel	Israel
			Talal Waheed	CBM	Pakistan
			Oliver Neuschäfer	CBM	Germany
			Khalil A. Hamad	World Vision	Iraq
			Doreen Chizyuka	World Vision	Zambia
			Mohammad Monjurul Habib	Centre for Disability in Development	Bangladesh
<b>M2</b>	<b>11.00</b>	<b>13.00</b>	<b>The Accessible Tourism Summit</b>	<i>The Accessible Tourism Summit covers the whole travel chain, presenting leading experts from around the globe and innovative solutions, with a special focus on the current pandemic.</i>	<i>in cooperation with ENAT (European Network for Accessible Tourism)</i>
			Ivor Ambrose	ENAT	Greece
			Anna Grazia Laura	ENAT	Italy
			Dale Reardon	Travel for All	Australia
			Renat Anpilogov	Globe4all	Russia
			Nadezhda Anpilogova	Globe4all	Russia (co-presenter)
			Liron David	Enosh	Israel
			Hilal Kahraman	İGA	Turkey
			Seben Ayşe Dayı	İGA	Turkey (co-presenter)
			Mark Trieglaff	ACT Services	United States
			Glenda Virginia Durán Caro	Fundación Eres	Chile
			Martin Lobert	Tromsø Accessible Tours	Sweden
<b>M1</b>	<b>13.00</b>	<b>14.00</b>	<b>Reaching for the Stars: Accessibility in Astronomy</b>	<i>A session dedicated to the global good practices that are fostering accessibility for scholars and students in astronomy.</i>	

		(tbc)	Belén Sapag Muñoz de la Peña	Ambassador and Permanent Representative of the Embassy of Chile	Austria
		(tbc)	Erika Labbé	Diego Portales University	Chile
		(tbc)	María Argudo-Fernández	Catholic University of Valparaiso	Chile
			N.N.	UN Office for Outer Space Affairs	Austria
<b>M2</b>	<b>13.00</b>	<b>14.00</b>	<b>Audits, Standards and Certifications on Accessibility</b>	<i>Zero Project is presenting various accessibility standards and certificates for publishing, accessibility audits and assessments.</i>	
			Michael Johnson	Benetech	United States
			Andrea Pregel	Sightsavers	United Kingdom
			Wolfgang Drabek	OEZIV	Austria
			Doris Ossberger	Austrian Federation BSVÖ	Austria
			Christopher M. Lee	G3ICT	United States
<b>M1</b>	<b>16.00</b>	<b>16.30</b>	<b>Closing Session</b>		
<b>Fireside Talks, February 23 to 25, 2022</b>					
<b>Room</b>	<b>From</b>	<b>To</b>	<b>Speakers(s)</b>	<b>Title</b>	<b>In Brief</b>
<b>Fireside Place</b>			Frances West, Frances WestCo, United States	Authentic Inclusion: the 2022 approach to Business Transformation	<i>How business (both corporate and startups) need to have inclusion authentically integrated into their transformation strategy in this post-pandemic world.</i>
<b>Fireside Place</b>			Sylvia Göttinger, Vienna Business Agency, Austria	Discover Vienna: The Zero Barriers programme	<i>The Vienna Business Agency presents the "Discover Vienna Programm" which supports selected start-ups to explore business opportunities in Vienna.</i>
<b>Fireside Place</b>			Debra Ruh, Billion Strong, United States	How to engage with the #WeThe15-campaign	

<b>Fireside Place</b>			Juliane Batthyany, Self-Advocate, Austria (tbc)	A support campaign for the Lorm Alphabet	
<b>Fireside Place</b>			N.N.	How to engage with the #WeThe15-campaign	
<b>Fireside Place</b>			N.N.	Universal Design - what does it really mean for design products and services?	
<b>Fireside Place</b>			Peter Vandor, University of Economics of Vienna, Austria (tbc)	Models for scaling innovations	
<b>Fireside Place</b>			N.N.	Evidence-based decision-making in public policies	