

## **Driving Positive Change: The Zero Project Joins AIM Global in Shaping the Future of AI in Industry**

*Vienna, Austria – April 2, 2024 – The Zero Project has joined AIM Global, the Global Alliance on Artificial Intelligence for Industry and Manufacturing. This strategic collaboration reflects the shared commitment to advancing safe, sustainable, and inclusive use of AI in industry and manufacturing.*

Guided by the United Nations Industrial Development Organization (UNIDO), AIM Global promotes the responsible development and deployment of AI and frontier technologies. Aligned with the UN Secretary-General's Our Common Agenda, AIM Global shapes a digital future that is open, secure, and beneficial to all.

AI technologies are transforming industry and manufacturing, offering unprecedented opportunities for increased efficiency, productivity, and sustainability. However, the adoption of these technologies also brings ethical considerations, privacy concerns, and the imperative for inclusivity. As a new member, the Zero Project is excited to contribute to AIM Global's mission of unlocking the full potential of AI for industry.

Founded by Austrian non-profit Essl Foundation in 2008, the Zero Project is a global and research-driven initiative to support the implementation of the Convention on the Rights of Persons with Disabilities (CRPD). It offers a comprehensive body of research that captures innovation for disability inclusion on a global scale. With Artificial Intelligence at the forefront of current technological developments, the Zero Project focuses on using its data to advance disability inclusion and innovation processes with the support of its global network of more than 10,000 experts and strategic partnerships for the development of AI-based tools.

"The Zero Project is excited to join AIM Global, where forward-thinking partners collaborate to harness the power of AI responsibly," said Michael Fembek, CEO of the Zero Project. "By being part of this community, we anticipate collaborative opportunities, innovative solutions, and a shared vision for the ethical and effective application of AI to unfold during this exciting journey."

### **About AIM Global**

AIM Global fosters collaboration for responsible AI in industry and manufacturing. The alliance focuses on research, skills development, ethical guidelines, and policy recommendations to address challenges and opportunities in the evolving AI landscape.

For those interested in learning more about AIM Global, please visit the website at:  
<http://aim.unido.org>

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